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HARMAN

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## **Harman Kardon presents premium surround sound system for the new Mercedes-Benz CLS at the Paris Motor Show**

KARLSBAD, Germany, October 4<sup>th</sup>, 2010 ([www.harman.com/automotive](http://www.harman.com/automotive)) – In parallel with the worldwide premiere of the Mercedes-Benz CLS, HARMAN, the premium global audio and infotainment group, is to unveil a surround sound system from Harman Kardon® at the Paris Motor Show that is precisely tailored to the interior of the four-seat coupé. The system offers an excellent, top-class musical experience. The richness of sound, dynamism and spatiality set new standards. The new premium sound system from longstanding partners HARMAN and Mercedes-Benz once again underlines their aim of ensuring perfect sound reproduction in all Mercedes models.

"Our sound system for the new CLS marks another high point in our longstanding partnership with Daimler, which stretches back over more than 60 years," says Dinesh C. Paliwal, Chairman, President and CEO of HARMAN, "We are very proud to emphasize the refined sportiness of the new CLS with our high-end sound system."

The Harman Kardon logo on the tweeters in the triangular panels next to the wing mirrors signal discretely but unambiguously the uncompromisingly high standard for all components of the discrete Logic 7® surround sound system, which creates a dynamic, faithful 360-degree sound in every seat.

Applying extreme precision, the HARMAN acoustic specialists have positioned 14 high-performance speakers with millimeter accuracy, adapting the three-dimensional ambient sound to the special characteristics of the CLS interior to perfection. The 450 watt high-performance amplifier is equipped with a powerful digital signal processor (DSP) which controls each speaker separately, creating a uniquely differentiated detailed sound. An additional 160 watt bass amplifier drives the double voice coil subwoofer, creating powerful bass impulses. The speed-dependent volume control (SVC) ensures that the sound heard by the listener remains the same, thanks to the continuous adaptation of the volume to the vehicle speed. The result is a perfect spatial sound experience for every passenger, wherever they are seated, whatever the speed.

The Mercedes-Benz CLS sold in European markets is available with the Audio 50 APS navigation system as an option, which was also specially developed by HARMAN for Mercedes-Benz. A key feature of the infotainment system is the generously proportioned 5.8 inch TFT color monitor (14.7 cm) in 16:9 format. The DVD navigation system contains data for 32 European countries.

HARMAN ([www.harman.com](http://www.harman.com)) develops, produces and markets a wide range of audio and infotainment systems for the automotive, consumer and professional sector, supported by 15 well-known brands, including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The company has been valued by generations of discerning music-lovers and supplies the right sound equipment for the concert appearances of leading entertainers. At present there are more than 20 million vehicles on the world's roads equipped with HARMAN audio and infotainment systems. HARMAN employs around 11,000 people in America, Europe and Asia. Sales to the end of the fiscal year on the key date of 30 June 2010 amounted to US dollars 3.4 billion. The company's shares are traded on the New York Stock Exchange under the code NYSE: HAR.

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