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## **HARMAN brings 4G automotive platforms and Aha Radio to CeBit**

**CeBIT 2011**, Hannover, Germany – HARMAN, the leading global audio and infotainment group (NYSE: HAR), is presenting its latest generation of intelligent connectivity solutions for mobile technologies during the CeBIT Trade Fair. As featured participant in the “Destination ITS” (Intelligent Transport Systems and Services) display area, HARMAN will demonstrate its support for Long Term Evolution (LTE) and 4G networks to bring reliable crowd sourcing, video-on-demand, Internet radio, and other wireless broadband services to the automobile.

Together with Alcatel Lucent, HARMAN will be presenting its Aha Radio platform as part of the LTE Connected Car showcase. Aha Radio is an audio-based web content provider that brings Web and social networking content easily and safely into the auto cockpit. Through its customized user interface and voiced content, drivers and passengers can listen to updates Facebook and Twitter updates, podcasts, and other content while ensuring the driver’s eyes stay safely focused on the road.

Aha Radio is a perfect application for the bandwidth-rich “connected car” concept, which demonstrates the vision where customers can have anytime, anywhere access, across all devices and networks, to the next generation of communication, productivity and entertainment services and applications. Aha Radio is the next-generation of innovations to complement HARMAN in-car infotainment systems that combine premium audio, navigation, handsfree communications and driver assistance features to offer leading automakers and their customers the ultimate on-road experience.

In anticipation of growing demand from automakers for 4G/LTE solutions, Harman is collaborating with Sierra Wireless to bring automotive customers 4G broadband connectivity to the dashboard. HARMAN is the first OEM supplier to announce support for the Sierra Wireless AirPrime embedded modules for LTE networks. With data download speeds of up to 100 Mbps, and uploads as high as 50 Mbps on LTE networks, HARMAN will be able to offer automakers a true multi-faceted media, office, and online experience within the vehicle.

### LOCATION

HARMAN’s Aha Radio and 4G/LTE solutions will be on display at CeBIT in Pavilion 11A.

### ABOUT HARMAN

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands including AKG®, Becker®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 11,800 people across the Americas, Europe and Asia, and reported sales of \$3.5 billion over the twelve months ending December 31, 2010. The Company’s shares are traded on the New York Stock Exchange under the symbol NYSE: HAR.

The logo consists of the word "HARMAN" in white, uppercase, sans-serif font, centered within a dark blue rectangular background.

Press Release

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