

The HARMAN logo consists of the word "HARMAN" in white, uppercase, sans-serif font, centered within a dark blue rectangular background.

Press Release

FOR IMMEDIATE RELEASE

## **HARMAN extends infotainment leadership with new premium business for VW Group**

STAMFORD, CT – October 26, 2011 -- HARMAN, the premium audio and infotainment group (NYSE:HAR), announced today that it has extended its relationship with automaker VW Group to provide new premium 'Mid' infotainment systems. The award is valued at approximately US\$400 million.

The new award will include three new programs with the VW Group: the extension of HARMAN's next generation infotainment product offering to further car lines in the fiscal year 2015, the extension of the current high infotainment system starting in fiscal year 2014 and offering a new infotainment head unit variant launching in fiscal year 2013.

"We are delighted to continue our long-term relationship with the VW Group with this new award for the extension of the scalable premium mid system business," said Dinesh C. Paliwal, HARMAN's Chairman, President and CEO. "Our investments in innovation and R&D are clearly bearing fruit as HARMAN continues to win business from existing and new customers from around the world."

HARMAN is the leading supplier to the world's automotive OEMs for advanced in-car computing platforms offering 3-D navigation, safe and convenient HMIs, hands-free connectivity, multimedia, Internet access, together with energy-efficient performance. Recently, the Company announced Changan Motors as HARMAN's first China-based automotive infotainment customer. The award builds on HARMAN's total awarded automotive infotainment business, which was valued at US\$11.4B as of September 30, 2011.

### **About HARMAN**

HARMAN ([www.harman.com](http://www.harman.com)) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets — supported by 15 leading brands, including AKG, Harman Kardon, Infinity, JBL, Lexicon and Mark Levinson. The company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 25 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 12,500 people across the Americas, Europe and Asia, and reported net sales of \$4.0 billion for twelve months ending September 30, 2011. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

A smaller version of the HARMAN logo, featuring the word "HARMAN" in white, uppercase, sans-serif font on a dark blue rectangular background.

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### **For additional information, contact:**

Darrin Shewchuk  
HARMAN Corporate Communications  
Phone: 203-328-3834  
[darrin.shewchuk@HARMAN.com](mailto:darrin.shewchuk@HARMAN.com)

Nicole Mehr  
HARMAN Corporate Communications, Europe  
Phone: +49 7248 71 1272  
[nicole.mehr@HARMAN.com](mailto:nicole.mehr@HARMAN.com)