

September 13, 2011 – For Immediate Release

HARMAN unveils suite of advanced driver assistance features for safer, connected car applications

Internationale Automobil Ausstellung/International Motor Show, FRANKFURT – September 13, 2011 – Automakers can now take advantage of a new generation of advanced driver assistance systems (ADAS) optimized for internet-connected vehicles, thanks to a new suite of solutions introduced today by HARMAN (NYSE:HAR), the leading provider of premium audio and infotainment solutions.

HARMAN's new ADAS features are designed to integrate seamlessly with HARMAN's range of in-dash solutions for intelligent cars of the future. Complementing HARMAN's connectivity, communications, and entertainment solutions that keep drivers and passengers connected to their digital world, the HARMAN ADAS features address safety and convenience in revolutionary new ways:

- **Situational Human Machine Interface (HMI)** – As more Internet-based content and information makes its way into the car, there is a need to ensure data and services are displayed in the most intuitive and least distracting manner. Harman has introduced a personalized and context-aware HMI that ensures that a driver keeps his hands on the wheel and eyes on the road, while still enabling the maximum convenience and flexibility to on-line information and entertainment. Harman's innovative approach to in dash displays means different screens can be served up to the driver depending on the information needs of particular driving situations such as daily commuting, personal errands, or a weekend road trip.
- **Augmented navigation** – HARMAN is pioneering new navigation solutions that combine live motion video with route information on a single display screen when approaching areas with complex conditions, helping the driver with better navigation support. By overlaying images from car-mounted external cameras with advanced software visualization graphics, drivers can get a more accurate and realistic view of the road ahead and benefit from more clearly marked directional cues for off-ramps, roundabout exits, or even points-of-interest.
- **Park Assistant** – HARMAN has introduced a revolutionary new camera-based parking aid that goes beyond today's single, rear-mounted view or multi camera top view. HARMAN mixes real camera data with virtual reality modeling to offer complete surround views of the perimeter of the car from virtually any angle, greatly improving parking accuracy.

"Our vision is to combine vehicle efficiency, safety and convenience with the utmost in digital connectivity and entertainment," said Michael Mauser, Co-President of the Infotainment Division at HARMAN. "We are continuing our tradition of addressing the complex systems in the automotive field with highly integrated solutions. These new features are designed to take full advantage of the capabilities in today's more connected, intelligent, and networked automobile to make the driving experience better and safer."

HARMAN advanced driver assistance solutions showcase will be available for demonstrations at the IAA/Frankfurt Auto Show, September 15 to 25, 2011. Please visit the HARMAN booth in Hall 8.0, Stand D24 or visit www.harman.com/automotive for further information about HARMAN's advanced automotive solutions.

About HARMAN

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands, including AKG, Harman Kardon, Infinity, JBL, Lexicon and Mark Levinson. The company is admired by audiophiles across multiple generations and

supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 12,000 people across the Americas, Europe and Asia, and reported sales of \$3.8 billion for the 12 months ended June 30, 2011. The company's shares are traded on the New York Stock Exchange under the symbol NYSE: HAR.



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