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New JBL® Component Speaker System Boosts Car Audio Options to Louder Levels

HARMAN introduces the JBL® MS Series of component speakers and subwoofers to bring stunning sound to existing car audio systems

AMSTERDAM, Netherlands – HARMAN International Industries today announced availability of the JBL® MS Series of component speakers and subwoofers, a collection of audio upgrades that will make even trips to the grocery store a memorable music experience.

The JBL MS Series was designed to provide various configuration options, creating a car audio sound system that can be tailored to fit the acoustic needs of any car. MS Series subwoofers feature peak power ratings of 320 watts to 1800 watts, multiple wiring options, dual voice-coil designs, and dual 2-ohm or 4-ohm models.

“The JBL MS Series component speakers offer the same excellence of sound quality in the car that we bring to movie theatres and living rooms. By building a component system that can be tailored to a particular car, our high audio quality standards are within any car owner’s reach,” said Sachin Lawande, EVP and Co-President of HARMAN’s Lifestyle and Infotainment Divisions.



MS component speakers feature lightweight fiberglass-laminate woofer cones for smooth frequency response, titanium inverted-dome tweeters for distinct high-frequency (HF) sound, and high-quality outboard crossovers to maximise system power handling. The outboard crossovers also include tweeter level adjustments to fine-tune system response.

The MS subwoofers feature rigid polypropylene cones with stitched tri-laminate surrounds and vented polepieces, and are optimised for sealed and vented enclosures. Both the speakers and the subs are built with vented, cast-aluminum baskets that dissipate heat to play louder and longer without power compression.

For those with smaller cars or the desire to purchase a more compact subwoofer, the MS SLIM subwoofers offer reduced mounting depth whilst still maintaining 1000W of Peak power handling.

Pricing and Availability

The MS Series speakers are available from €199. For additional information, visit www.JBL.com.

MS-62C	6-1/2" (165mm) two-way component system (4 ohms)
MS-52C	5-1/4" (130mm) two-way component (4 ohms)
MS-12SD4	12" (300mm) dual voice-coil subwoofer (4 ohms)
MS-12SD2	12" (300mm) dual voice-coil subwoofer (2 ohms)

Press Release

The HARMAN logo is displayed in white, uppercase letters within a dark blue rectangular box.

MS 10SD4 SLIM **10" (250mm) subwoofer with reduced mounting depth (70mm)**
MS 10SD2 SLIM **10" (250mm) subwoofer with reduced mounting depth (70mm)**

About HARMAN

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands, including AKG, Harman Kardon, Infinity, JBL, Lexicon and Mark Levinson. The company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems. HARMAN has a workforce of about 11,800 people across the Americas, Europe and Asia, and reported sales of \$3.6 billion for the 12 months ended March 31, 2011. The company's shares are traded on the New York Stock Exchange under the symbol NYSE: HAR.

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