

For additional information, contact:  
Robert Myers  
Harman International Automotive Division  
(949) 754-2831  
robert.myers@harman.com

March 1, 2010 – For Immediate Release

## **Mark Levinson Delivers Pure Sonic Performance in New Lexus Hybrid**

### **Brings signature Premium Surround audio to luxury-compact segment**

FARMINGTON HILLS, Michigan – Continuing a 10-year relationship of providing Lexus automobiles with high-technology audio systems, Mark Levinson, a unit of Harman International (NYSE:HAR), will introduce a new Premium Surround system in the upcoming Lexus CT 200h hybrid luxury compact. This optional 9-channel, 270-watt (total continuous power\*) system features 13 advanced-design speakers, including A 200mm subwoofer with a cast-aluminum basket in a 15-litre enclosure. Its 5.1-channel playback architecture and proprietary Mark Levinson Surround (MLS) audio software – the only expression of surround sound that has been designed and optimized for the automotive passenger compartment – bring new levels of realism to any source material.

Neodymium “rare earth” magnets are used in all speakers, producing a stronger magnetic field from a lighter, more compact magnet. Automatic Sound Leveling (ASL) adjusts both volume and equalization depending upon vehicle speed. Additional audio system features include source-dependent tone settings, and an impressive range of media compatibility and format compatibility.

“Each new Lexus model presents unique challenges in component packaging, optimal audio system architecture and speaker placement,” notes Phil Muzio, Director, Acoustic System, North America-Far East (NAFE). “Our excellent working relationship with Lexus, however, gives us the freedom to find new solutions that enhance the listening experience and deliver pure Mark Levinson sonic performance.”

Using technologies and techniques from its home entertainment products, Mark Levinson acoustic engineers specified the design of each custom-engineered audio component, and then spent hundreds of man-hours “voicing” the CT 200h system to achieve the Mark Levinson Sonic Signature.

Mark Levinson Premium Surround and Premium Sound systems are available in all Lexus vehicles, from luxury SUVs to the LFA supercar. The new Lexus CT 200h, the first full hybrid vehicle in the premium compact segment, will be unveiled at the 80th International Geneva Motor Show, 4-14 March.

\* All channels driven, 20-20kHz, at less than 0.1% Total Harmonic Distortion. Note that Mark Levinson uses the true RMS rating, which legitimizes the system’s quality, as opposed to the peak power rating that other makers use.

###

Preliminary product specifics, subject to change without notice. © 2010 Harman International Industries, Incorporated. For more information about Mark Levinson, visit [www.marklevinson.com](http://www.marklevinson.com). For information about Mark Levinson sound systems in Lexus vehicles, visit [www.marklevinsonlexus.com](http://www.marklevinsonlexus.com).

Mark Levinson is a unit of Harman International Industries, Incorporated ([www.harman.com](http://www.harman.com)). Harman International designs, manufactures and markets a wide range of audio and infotainment products for the automotive, consumer and professional markets, and maintains a strong presence in the Americas, Europe and Asia, employing more than 10,000 people worldwide. The Harman International family of brands includes AKG®, Becker®, BSS®, Crown®, dbx®, DigiTech®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson®, Revel®, QNX®, Soundcraft® and Studer®. Harman International’s stock is traded on the New York Stock Exchange under the symbol “NYSE: HAR.”

Lexus, a Division of Toyota Motor Sales, U.S.A., Inc., remains the first and only premium automotive manufacturer to offer a comprehensive full-hybrid model range.