



Under Embargo TBD

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Marvell and Harman Team Up to Bring Advanced Wi-Fi Connected Solutions to Automotive Industry

New Audi 2010 A8 sedans first to feature a factory-installed Marvell Mobile Hotspot that turns car into a mobile office and entertainment center

Santa Clara, California (TBD) — Marvell (NASDAQ: MRVL), a worldwide leader in integrated silicon solutions, and HARMAN, the global automotive audio and infotainment leader (NYSE:HAR), today announced they are enabling automakers to offer integrated Wi-Fi connectivity via award-winning Marvell® Mobile Hotspot (MMH™) technology. The 2010 Audi A8 is the first automobile on the market to feature a factory-installed mobile hotspot, representing a significant milestone for in-car Internet technology. The 2010 Audi A8 with MMH technology is now available in Europe.

Marvell and Harman Automotive integrated MMH technology into the Audi vehicle through a built-in WLAN module, enabling high speed online and internet access via cellular link or Bluetooth connected mobile devices. The MMH technology implements a full-featured, WLAN access point integrated entirely on the wireless chip. The technology integrated into Harman connectivity system realizes a full-featured local Wi-Fi mobile hotspot within the vehicle, giving passengers access to Web-based services. Up to eight devices can be supported, from Smartphones to high-performance tablets and other advanced mobile devices like Wi-Fi enabled digital cameras, laptops and portable gaming devices.

Marvell's unique Wi-Fi software architecture is optimized for extremely low power consumption on battery-powered consumer electronics, enabling passengers to connect to the vehicle's network without affecting the battery life of their connected devices. MMH technology provides a

secure Internet connection with standard 802.11 WPA2 authentication and data encryption mechanisms.

“I believe today’s consumers want the convenience of seamless connectivity and live content whenever and wherever they choose—whether in the home, office, classroom or automobile. Marvell is proud to be the industry driver of this new ‘connected mobility’ revolution,” said Weili Dai, Marvell’s Co-founder and Vice President and General Manager of Marvell Semiconductor’s Consumer and Computing Business Unit. “Harman’s solution for the Audi A8 sedan is a perfect example of using Marvell’s live, always-on technology to bring the car fully into the broader connected ecosystem. Marvell’s connectivity technologies transform the car into a mobile office and entertainment center, making accessible everything from productivity tools to passenger gaming and live media experiences. Finally, the car is connected to the rest of our lives.”

“We are pleased to partner with Marvell in extending a key component of the mobile office concept to our customers through this milestone application,” said Sachin Lawande, Harman Chief Technology Officer and Co-President, Automotive. “We are committed to providing a comprehensive in-car experience in cooperation with leading automakers, and the mobile Wi-Fi innovation takes this to a new level.”

About Marvell

Marvell is a world leader in the development of storage, communications, and consumer silicon solutions. Marvell’s diverse product portfolio includes switching, transceiver, communications controller, wireless, and storage solutions that power the entire communications infrastructure including enterprise, metro, home, and storage networking. As used in this release, the term “Marvell” refers to Marvell Technology Group Ltd. and its subsidiaries. For more information, visit <http://www.marvell.com>.

About Harman

HARMAN (www.harman.com) designs, manufactures and markets a wide range of audio and infotainment solutions for the automotive, consumer and professional markets – supported by 15 leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon® and Mark Levinson®. The Company is admired by audiophiles across multiple generations and supports leading professional entertainers and the venues where they perform. More than 20 million automobiles on the road today are equipped with HARMAN audio and infotainment systems.

HARMAN has a workforce of about 11,000 people across Americas, Europe and Asia, and reported sales of 3.2 billion for the last twelve months ended March 31, 2010. The Company's shares are traded on the New York Stock Exchange under the symbol NYSE:HAR.

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