Safer Driving
With a Wink of an Eye

The rise of self-driving cars is projected to reduce traffic fatalities by 90%. But until that day arrives, smart safety features are becoming the new norm in the automotive world.

Focus forward
Technology like shape-shifting controllers minimizes distractions to help drivers keep their eyes on the road.

Steer without fear
A revolutionary steering wheel communicates directions to the driver through pulses and swells that indicate the time and sharpness of a turn.

Command with a hand
Mid-air haptic systems let drivers control in-car systems with simple gestures so they don’t lose focus when changing music or accessing navigation.

Face the music
Using haptic technology, drivers can turn on the radio with a simple wink or head nod.

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